

Concentrations - MBA/MSA

Note: Core courses are considered Level I and must be taken before concentration courses.

Concentrations (Level II)

The following concentrations may be included as part of the MBA, MSA or dual MBA/MSA degrees. All are 9 credits, with the exception of Health Care Administration being 12 credits. A second concentration prior to the degree being awarded requires an additional 6 credits above those required for the specific graduate program.

Concentrations are composed of at least one required course and two or three additional courses to complete the concentration as noted below.

Business Analytics (all courses required)	9
GB-650 Business Analytics	
GB-651 Predictive Analytics	
GB-652 Industry Analytics	
Cyber Security (take 3 of the following)	9
GB-626 Cyber Risk Management and Insurance	
GB-638 Disaster Recovery	
GB-639 Cyber Security and Risk Management	
GB-640 Cyber Crime Invest & Digital Forensics	
Finance	9
GB-535 International Finance (required)	
Choose two of the following:	
AC-570 Financial Statement Analysis	
GB-565 Derivative Markets	
GB-570 Investment Analysis	
Health Care Administration (all courses are required)	12
GB-671 Health Care Financing & Risk Management	
GB-672 Current Issues & Policies in Health Care	
GB-673 Health Care Administration	
GB-674 Health Care Administration II	
Human Resources Management (all courses are required)	9
GB-619 Employment Law	
GB-620 Leadership	
GB-621 Human Resources	
International Business	9
GB-625 International Business (required)	
Choose two of the following:	
GB-535 International Finance	
GB-643 International Marketing	
GB-697 Global Business Cultural Experience	
Management	9
GB-620 Leadership	
Choose two of the following:	
GB-623 Entrepreneurship & Innovation	
GB-628 Organizational Theory	
GB-632 Negotiations & Conflict Resolution	
GB-633 Executives in Residence Seminar I	
or GB-634 Executives in Residence Seminar II	

Marketing Intelligence 9

GB-641 Marketing Strategy (required)

Choose two of the following:

GB-555 Personal Branding

GB-643 International Marketing

GB-645 Marketing Research

Risk Management 9

GB-629 Enterprise Risk Management (required)

Choose two of the following:

AC-541 Internal Controls / Sarbox

GB-630 Strategic Risk Management

GB-631 Risk Management and Insurance

GB-646 Crisis Communications

Capstone

GB-699 Corporate Strategy: Initiation to Implementation

Electives - 3-6 credits

Any course listed in the Graduate Business curriculum with a course prefix of AC or GB can be selected to round-out and broaden the student's knowledge.